



SupplyLogic Names Bruce Pearl as Vice President, Operations

Hauppauge, NY. – September 21, 2009.

SupplyLogic, Inc., located in Hauppauge, NY has named Bruce Pearl as Vice President, Operations.

Bruce is an accomplished operations executive with over twenty years of experience in leading financial, technical, sales support, manufacturing, distribution, and administrative teams for both private and public corporations. He practices a customer-centric focus while constantly driving continuous improvements for his clients and company.

Immediately prior to joining SupplyLogic, Bruce participated in the executive leadership of a \$160M private corporation that served major financial institutions and Fortune 100 companies. There he led acquisition, capacity, efficiency, and modernization initiatives, ultimately contributing to four consecutive years of double-digit revenue and earnings growth. Prior to that role, Bruce spent nineteen years with Standard Register and Burroughs where he rapidly progressed through the corporate ranks as it grew from \$600M to 1.4B in sales. From his origins in plant and Headquarters staff engineering, he was promoted to executive leadership roles in corporate and financial planning, strategic sourcing, research and development, acquisitions, and operations management serving Standard Register's national and international markets.

Bruce earned a Bachelor of Science degree in Industrial Engineering Technology from The College of New Jersey, is Six Sigma certified, and is an active Advisory Board Member for the New York State Pollution Prevention Institute, Rochester, NY.

About SupplyLogic, Inc.: SupplyLogic is an industry-leading Managed Print Services provider (a.k.a. *Print Management*) specializing in Print Supply Chain Management for Corporate Clients, institutions of Higher Learning and Franchisors.

For more information on SupplyLogic, visit www.supplylogic.com or call **877-SOS-LOGIC**.