



SupplyLogic Names Bruce Meberg as Vice President, Marketing Solutions Group

Hauppauge, NY. – October 26, 2009.

SupplyLogic, Inc., located in Hauppauge, NY has named Bruce Meberg as Vice President, Marketing Solutions Group.

Considered a leading authority on how organizations can optimize their marketing efforts through the use of targeted databases and how to get the most out of personalized marketing campaigns, Bruce has spoken extensively at Print and Marketing trade shows including Variables, DICE and OnDemand.

Bruce graduated from Princeton University, where he received a BSE in Aerospace and Mechanical Engineering, and from NYU Stern School, where he received his MBA. His career spans Aerospace Engineering and Marketing for GE Astro, strategic consulting for Easton Consultants and Internet entrepreneurship. Bruce has worked for printers, including Mimeo.com, and a business forms company. He has overseen printers as vendors, has developed online print ordering applications and has integrated online solutions with web-to-print (W2P) software firms including PageFlex, XMPie and Four51.

About SupplyLogic, Inc.: SupplyLogic is an industry-leading Managed Print Services provider (a.k.a. *Print Management*) specializing in Print Supply Chain Management for Corporate Clients, institutions of Higher Learning and Franchisors.

For more information on SupplyLogic, visit www.supplylogic.com or call **877-SOS-LOGIC**.