



SupplyLogic Names George D. Zullo, C.P.M. Vice President, Sourcing and Procurement Solutions

Hauppauge, NY. - February 9, 2009.

SupplyLogic, Inc., located in Hauppauge, NY has named George Zullo as Vice President, Sourcing and Procurement Solutions. George is a professional who brings more than 20 years of experience across the sourcing, procurement and operational support disciplines. Having had leadership and management responsibilities within small, mid-size and F100 organizations, most recently within Pfizer and Morgan Stanley, George brings a broad and deep perspective of best-in-class corporate spend practices (functional, technical and operational). George will be reporting directly to the CEO.

George received his Bachelor's degree from the University of Richmond and was conferred as a Certified Purchasing Manager (C.P.M) by the Institute of Supply Management (ISM). He is currently an active member of the New York Chapter of the ISM.

"George brings a wealth of corporate client experience in sourcing, procurement and operational disciplines" said Kevin F. Sherlock, Founder & Chief Executive Officer of SupplyLogic, Inc. **"We are thrilled to have attracted a corporate professional who will bring best practices to our organization as we look to scale our business."**

About SupplyLogic, Inc.: SupplyLogic is an industry-leading Managed Service Provider (MSP) specializing in Print Supply Chain Management for Corporate Clients and Franchisors.

For more information on SupplyLogic, visit www.supplylogic.com or call **877-SOS-LOGIC**.

