



SupplyLogic and Stonehill College Launch Print Management Portal as Part of Three Year Deal

Hauppauge, NY, December 9, 2009 SupplyLogic, a leading provider of print management services and marketing solutions, today launched a comprehensive online portal solution for Stonehill College. The Stonehill College Print Management Portal will allow the entire Stonehill faculty and administrative community to order a variety of printed items, including brochures, letterhead, envelopes, and business cards.

Jeanne Finlayson, Stonehill's Vice President for Finance, said "We are very pleased to have partnered with SupplyLogic to manage Stonehill's print supply chain. SupplyLogic has guaranteed significant hard cost savings by streamlining and optimizing procurement processes, by better controlling inventory to avoid waste and obsolescence, and by tapping into their network of high-quality, low cost print vendors. We will also benefit through improved control over decentralized departmental purchases and better attribution of costs to the proper cost center."

In addition to cost savings, Stonehill will benefit in other ways, according to Bruce Meberg, SupplyLogic's Vice President of Marketing Solutions. "The new Portal will help Stonehill's marketing team control branding while providing flexibility for each department to customize their items in a controlled way. As Stonehill creates new marketing materials and campaigns we will offer our expertise to help maximize the impact of variable data printing and personalization."

"SupplyLogic is committed to providing colleges and universities with print management services to radically cut costs and improve operations, plus marketing solutions that improve branding, response rates and marketing return on investment," said Kevin Sherlock, Founder and CEO of SupplyLogic. "The customized online catalog we developed for Stonehill makes it easy for users to access all of the pre-approved print and marketing materials they need while controlling what can be customized and ordered."

About SupplyLogic

SupplyLogic is a leader in the growing field of technology-enabled print and marketing supply chain management. We guarantee our clients significant hard cost savings from our print management services, along with improved speed and control over the entire process. Our high impact marketing solutions (including variable data printing, personalization and response URLs) help our clients control their branding and improve marketing effectiveness. We manage all aspects of production to ensure that every job produced by our vendor-neutral trade network of high-quality, low-cost vendors will meet or exceed client expectations. We work as a complementary extension of our clients' purchasing and marketing teams. Our clients include major retailers/e-commerce firms such as 1-800-Flowers, colleges and universities, banks, financial institutions, manufacturers and franchise organizations.

About Stonehill College

Stonehill is a selective Catholic college located near Boston on a beautiful 375-acre campus in Easton, Massachusetts. With a student:faculty ratio of 13:1, the College engages over 2,400 students in 70+ rigorous academic programs in the liberal arts, sciences, and pre-professional fields. The Stonehill community helps students to develop the knowledge, skills, and character to meet their professional goals and to live lives of purpose and integrity.

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