



SupplyLogic Names Skip Barrett Vice President of Franchise Sales

Hauppauge, NY. – January 26th, 2009.

SupplyLogic, Inc., located in Hauppauge, NY has named Skip Barrett Vice President of Franchise Sales. Skip has spent 25 years in both business to business and business to consumer sales.

In 2000, **Skip co-founded GarageTek**, the world's first garage remodeling franchise where he was instrumental in all aspects of the start-up including: business model conception, raising venture capital, creating all sales training procedures, marketing strategies and recruitment of franchisees. Skip guided GarageTek through several stages of development and was responsible for awarding more than one hundred domestic franchises and negotiated international development licenses in five countries, including Russia and South Africa. In the process of developing the GarageTek brand, Skip came into contact with many vendors and organizations seeking to provide various services to GarageTek's franchise system.

In 2008, Skip met Kevin Sherlock, founder and CEO of SupplyLogic, and was impressed with the potential that Managed Services held for not only GarageTek but the franchise industry in general. In 2009, Skip decided to explore this opportunity and joined SupplyLogic with a goal of expanding its franchise vertical potential.

"We believe SupplyLogic is uniquely suited to add value to the franchise community" said Kevin F. Sherlock, Founder and Chief Executive Officer of SupplyLogic, Inc. "We see a significant market opportunity here and feel Skip's expertise and relationships will help accelerate our growth in this important vertical market."

About SupplyLogic, Inc.: SupplyLogic is an industry-leading Managed Service Provider (MSP) specializing in Print Supply Chain Management for Corporate Clients and Franchisors.

For more information on SupplyLogic, visit www.supplylogic.com or call **877-SOS-LOGIC**.

