



SupplyLogic and Flushing Financial Corporation Launch Print Management Portal to Streamline Operations and Cut Costs

Hauppauge, NY, January 29, 2010 SupplyLogic, a leading provider of technology-enabled print management services and marketing solutions, has launched a comprehensive online portal solution for Flushing Bank. The Flushing Bank Print Management Portal will allow all departments at corporate headquarters, regional offices and local branches to order a variety of printed items, including direct mail, brochures, stationery, promotional items and business cards.

John R. Buran, President and Chief Executive Officer of Flushing Financial said "Our partnership with SupplyLogic will streamline and simplify what had been a cumbersome ordering and vendor management process. The controls put in place will eliminate obsolete inventory and waste, and provide an efficient way to maintain updated materials." He added, "We were very impressed at the depth of SupplyLogic's Print Optimization Assessment process and the level of efficiencies that their solutions will deliver to Flushing Bank.

"SupplyLogic is very pleased to be partnering with a growing organization such as Flushing Bank. We are committed to providing financial services organizations, including regional banks with print management services that reduce costs and improve operating efficiencies, both of which are critical to improve financial performance in the current environment and for many years to come," said Kevin Sherlock, Founder and CEO of SupplyLogic.

Bruce Meberg, Senior Vice President, Solutions and Marketing for SupplyLogic added, "We look forward to supporting Flushing Bank with personalized direct mail campaign services for both B-to-C and B-to-B projects as part of our rollout." In addition to the efficiency gains and cost savings from managed print services, SupplyLogic offers variable data printing, personalization and response URL services that help improve marketing impact.

About SupplyLogic

SupplyLogic is a leader in the growing field of technology-enabled print and marketing supply chain management. We guarantee our clients significant hard cost savings from our print management services, along with improved speed and control over the entire process. Our high impact marketing solutions (including variable data printing, personalization and response URLs) help our clients control their branding and improve marketing effectiveness. We manage all aspects of production to ensure that every job produced by our vendor-neutral trade network of high-quality, low-cost vendors will meet or exceed client expectations. We work as a complementary extension of our clients' purchasing and marketing teams. Our clients include major retailers/e-commerce firms such as 1-800-Flowers, colleges and universities, banks, financial institutions, manufacturers and franchise organizations.

About Flushing Financial Corporation

Flushing Financial Corporation is the parent holding company for Flushing Savings Bank, FSB, a federally chartered stock savings bank insured by the Federal Deposit Insurance Corporation. Flushing Bank is a trade name of Flushing Savings Bank, FSB. The Bank serves consumers and businesses by offering a full complement of deposit, loan, and cash management services through its fifteen banking offices located in Queens, Brooklyn, Manhattan, and Nassau County. The Bank also operates an online banking division, iGObanking.com®, which enables the Bank to expand outside of its current geographic footprint. In 2007, the Bank established Flushing Commercial Bank, a wholly-owned subsidiary, to provide banking services to public entities including counties, cities, towns, villages, school districts, libraries, fire districts and the various courts throughout the metropolitan area.

For more information contact:

Bruce Meberg
Senior Vice President, Solutions and Marketing
SupplyLogic, Inc.
1600 Caleb's Path Ext, Ste 1600
Hauppauge, NY 11788
(631) 361-8020 x5016
bmeberg@supplylogic.com

Maria A. Grasso
Executive Vice President and Chief Operating Officer
Flushing Financial Corporation
718-961-5400